



STAYER CENTER FOR EXECUTIVE EDUCATION

Business Management Skills for next generation leaders from multiple units

SAMPLE INDUSTRY: Global Diversified Manufacturing

Classroom sessions supplemented with executive speakers, online pre-work.

Seven-day program focusing on business growth

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Online sessions:</p> <p>Essentials of Accounting</p> <p>Valuation Concepts</p> <p>Merger Valuation</p>	<p>8:00 a.m.—Noon Competitive Foresight</p>	<p>8:00—9:45 a.m. Ethical Decisions and the Power of Culture</p> <p>10:00—11:30 a.m. Personal Best</p>	<p>8:00—11:00 p.m. Making Better Decisions at Work</p> <p>11:00 a.m.—Noon Business Unit Presentation Prep</p>	<p>8:00 a.m.—Noon Growth Strategy Introduction: Context</p> <p>Attributes and Segments</p>	<p>8:00—10:00 a.m. Vetted Growth Strategies and Pitching the Plan</p> <p>10:00—11:15 a.m. Final Presentation Preparation</p> <p>11:15—1:00 a.m. Growth Strategy Team Presentations Senior Executive Panel</p>	<p>8:00—9:00 a.m. World Café Setup</p> <p>9:00—10:30 a.m. World Café Business Unit Presentations</p> <p>10:30 a.m.—Noon Synthesize the Learning</p> <p>Transitioning Back to Work</p>
<p>Lunch</p> <p>Noon—1:15 p.m. 11:30 a.m.—1:00 p.m. Noon—1:00 p.m. Noon—1:00 p.m. Working Lunch 1:00 – 2:00 p.m.</p>						
<p>12:30—3:30 p.m. Arrival and Registration</p> <p>4:00 p.m. Campus Tour</p>	<p>1:15—2:30 p.m. Valuation Case Overview</p> <p>2:30—4:30 p.m. Valuation Case Team Preparation</p> <p>4:30—5:00 p.m. Business Unit Presentation Introduction</p>	<p>1:00—5:00 p.m. Values-based Leadership: Values in Action: A Developmental View</p> <p>Values-based Leadership: Aligning Personal and Organizational Values</p>	<p>1:00—5:00 p.m. Negotiation</p>	<p>1:00—3:00 p.m. Value Laddering and Strategies</p> <p>3:15—5:15 p.m. Capabilities and Execution</p> <p>5:15—6:00 p.m. Business Unit Presentation Prep</p>	<p>2:00—3:00 p.m. Growth Strategy Team Presentations Wrap-Up</p> <p>3:15 – 5:30 Key Issues in the Global Economy</p>	<p>Participants Depart</p>
<p>5:30 p.m. Social 6:00 p.m. Opening Dinner</p> <p>5:00 p.m. Social and Dinner 5:30 p.m. Social and Dinner 6:00 p.m. Bus Departs Dinner and Activity 6:00 p.m. Social and Dinner 6:15 p.m. Bus Departs Graduation Dinner</p>						
<p>7:00—9:00 p.m. Introduction of Participants and Key Issues</p>	<p>6:00—9:00 p.m. Valuation Case Team Presentations</p> <p>Concurrent: Business Unit Presentation Preparation Meetings</p>	<p>6:30—8:00 p.m. Profit Map</p>		<p>7:00—8:30 p.m. Finding Capabilities through Mergers and Acquisitions</p>		