

Finance & Accounting For Non-Financial Managers

Certificate in Executive Management (Module 2)

Prework: Self-paced workbook and online tutorials	Day 1	Day 2
Morning	8:00 – 10:00 Cost Information and Decision Making 10:15 – 11:45 Decision Making and Profitability	8:30 – 10:30 Financial Statement Analysis 10:45 – 11:45 Strategic Profitability Analysis
Afternoon	12:45 – 1:45 Cost Recovery and Cost of Goods Sold: Analyzing Alternatives 1:55 – 3:25 Budgeting: Exploring Its Organizational Impact 3:40 – 4:40 Capital Budgeting: Evaluating Competing Projects 4:45 – 6:15 Decision Making Workshop	1:00 – 2:30 Operating Leverage and Financial Leverage 2:45 – 4:15 Financial Forecasting