

Finance & Accounting For Non-Financial Managers

Certificate in Executive Management (Module 2)

Prework: Self-paced workbook and online video	Day 1	Day 2
Morning	8:00 – 10:00 Cost Information and Decision Making 10:15 – 11:45 Decision Making and Profitability	8:30 – 10:30 Financial Statement Analysis 10:45 – 11:45 Strategic Profitability Analysis
Afternoon	1:00 – 1:45 Cost Recovery and Cost of Goods Sold: Analyzing Alternatives 1:45 – 3:15 Budgeting: Exploring Its Organizational Impact 3:30 – 4:15 Understanding Overhead 4:15 – 5:00 Capital Budgeting: Evaluating Competing Projects	1:00 – 2:30 Operating Leverage and Financial Leverage 2:45 – 4:15 Financial Forecasting
Evening	6:15 – 8:15 Decision Making Workshop	