

Leading the Strategic Enterprise

Certificate in Executive Management (Module 3)

	Day 1	Day 2	Day 3
Morning	8:30 – 11:45 Strategic Foresight	8:30 – 11:45 Design Thinking	8:30 – 11:45 Marketing for Managers
Afternoon	1:00 – 5:00 Strategic Foresight (continued)	1:00 – 5:00 Thinking Strategically The Challenges of Implementing Strategy	1:00 – 2:00 Business Strategy Game –Introduction 2:00 – 4:15 Year 11 Decisions due (practice round): 4:30 p.m.
Evening	6:15 – 8:15 Enhanced Ethical Decision Making – Part 1		4:30 – 5:00 Practice Round Debrief