## **Finance & Accounting For Non-Financial Managers**

Certificate in Executive Management (Module 2)

	Day 1	Day 2
Morning	8:00 – 10:00  Cost Information and Decision Making  Hums  10:15 – 11:45  Decision Making and Profitability	8:30 – 10:30 Financial Statement Analysis  10:45 – 11:45 Strategic Profitability Analysis
Afternoon	12:45 – 1:45 Cost Recovery and Cost of Goods Sold: Analyzing Alternatives  1:55 – 3:25 Budgeting: Exploring Its Organizational Impact  3:40 – 4:40 Capital Budgeting: Evaluating Competing Projects  4:45 – 6:15 Decision Making Workshop	1:00 – 2:30 Operating Leverage and Financial Leverage  2:45 – 4:15 Financial Forecasting  Revised: VJM 08/09/18

**Prework:** Assigned chapters from Finance and Accounting for Nonfinancial Managers by Droms & Wright, and a series of online tutorials.