



MENDOZA COLLEGE OF BUSINESS

Nonprofit Professional Development

AN EXECUTIVE PROGRAM FOR CATHOLIC LEADERSHIP

JULY 13-20, 2019

JULY 13, 2019

1:30 - 5:00 PM | Welcome and Introduction of Attendees: The Importance of Leadership Development for Catholic Leaders

This is a “get to know each other” session and a time to talk about important leadership issues that affect all of us. Each participant will have a two minute introduction to let us know who you are and a little about your organization. This is very interactive session and is designed to be fun and engaging while also discovering the things — including potential leadership challenges — that we have in common.

7:00 - 9:00 PM | Welcome reception/outing

JULY 14, 2019

1:30 - 5:00 PM | Leading Through Sharing Fire: Session One

The nonprofit sector, more than business and government, should adopt the “Leadership through Sharing Fire” model because our resources to attract and retain people with financial incentives is limited. This session will introduce participants to the concept of “Sharing Fire,” a philanthropic approach to leadership. You will identify your example of a leader who has shared fire with you and how they impacted your life. We will also create a short behavior profile so that we can see where we fit in as a leader. We will then discuss how you want to be remembered as a leader.

JULY 15, 2019

8:30 AM - 12:00 PM | Conflict Management – Leveraging Polarities

At the personal level, how do you make a difference while also enjoying life? At the organizational level, how do you centralize for coordination and decentralize for responsiveness? These are trick questions: Successful organizations can’t choose one or the other, they need to combine the polarities for optimal effectiveness. This session will help you distinguish between problems you can solve and polarities you can leverage.

1:30 - 5:00 PM | The Nonprofit Leaders Role in Generating Sustainable Income

Understanding and implementing the steps necessary to be an effective leader in your non-governmental or nonprofit organization is one that can be both exhilarating and exhausting at the same time. This session is designed to help you, the leader, in your organization align your resources to optimize your chances for success. Additionally, this session will help you think through what steps you need to take in order to be able to generate sustainable revenue for your organization.

JULY 16, 2019

8:30 AM - 12:00 PM | SERIOUSLY, Do I Have To Ask For Money?

With close to 30% of the world’s population making a charitable gift each year, and an estimated \$500,000,000,000 (US) being contributed annually, why is it so difficult to secure charitable gifts for your organization? You’ve also worked hard to get to the position you hold in your organization, so why do you have to ask for money? This interactive session will focus on specific tools and techniques that you can implement immediately to help you get more money for your mission.

1:30 - 3:00 PM | Fundraising through Storytelling

Donors are more inclined to give to causes they care about. Creating a compelling story about your organization and its successes is the foundation to making that emotional connection. This session will teach you how to use storytelling to encourage donor engagement and giving.

3:15 - 5:00 PM | Frontline Leadership: How Supervisors Can Build Effective Teams

The often-overlooked role of the frontline supervisor is critical to the overall effectiveness and morale of an organization. Creative and proactive supervision can ignite an entire team. In this session we will provide concrete techniques for coaching direct and indirect reports, for reinforcing and rewarding positive performance, and for redirecting poor performance. Additionally, we will discuss how the supervisor role is an important opportunity for modeling Catholic values.

JULY 17, 2019

8:30 AM - 12:00 PM | Leadership Through Sharing Fire: Session Two

This session will focus on effective communication skills as well as how to use those skills effectively. We will also use examples of an organization that is using “Sharing Fire” principles in everyday business. Finally, we will tie this leadership concept to the field of positive psychology and how that field has been applied in the workplace.

1:30 - 5:00 PM | Free Afternoon

JULY 18, 2019

8:30 AM - 5:00 PM | Team Building and Development: The Role as Leader

This session will review effective techniques and practices for leaders to cultivate a team environment. The material will cover organizational and cultural competence, motivation techniques, leadership awareness, and team development. Participants will be able to understand and identify the leader’s role in developing trust and vision to move the organizational mission forward.

JULY 19, 2019

8:30 AM - 12:00 PM | Organizational Performance & Evaluation

This session provides nonprofit leaders with an overview of organization effectiveness. It will explore key functions in any nonprofit organization, including program services and briefly review several management models. Participants will learn why evaluation is essential, what evaluation capacity building could attend and discover why critical thinking and feedback are essential in providing services and promoting social change.

1:30 - 5:00 PM | Nonprofit Board Governance: A Design for Quality

This session we will prioritize the fundamental purpose of a nonprofit board, namely its commitment to mission. With any organized enterprise, a nonprofit advisory board’s success will depend on a combination of commitment to mission and to a process for good, group decision making. We will share some proven ideas about how advisory boards can draw upon group theory and good business practices to maximize effectiveness.

6:00 - 8:00 PM | Final banquet and certificate distribution

JULY 20, 2019

8:30 AM - 12:00 PM | Bringing it All Together: Leadership at the Next Level

This will be a summation of the week, a time to reflect on our experience. It will challenge participants to create an action plan that will implement two or three of the new ideas and strategies learned from the program.

Thank you for joining us and have a wonderful journey home!



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