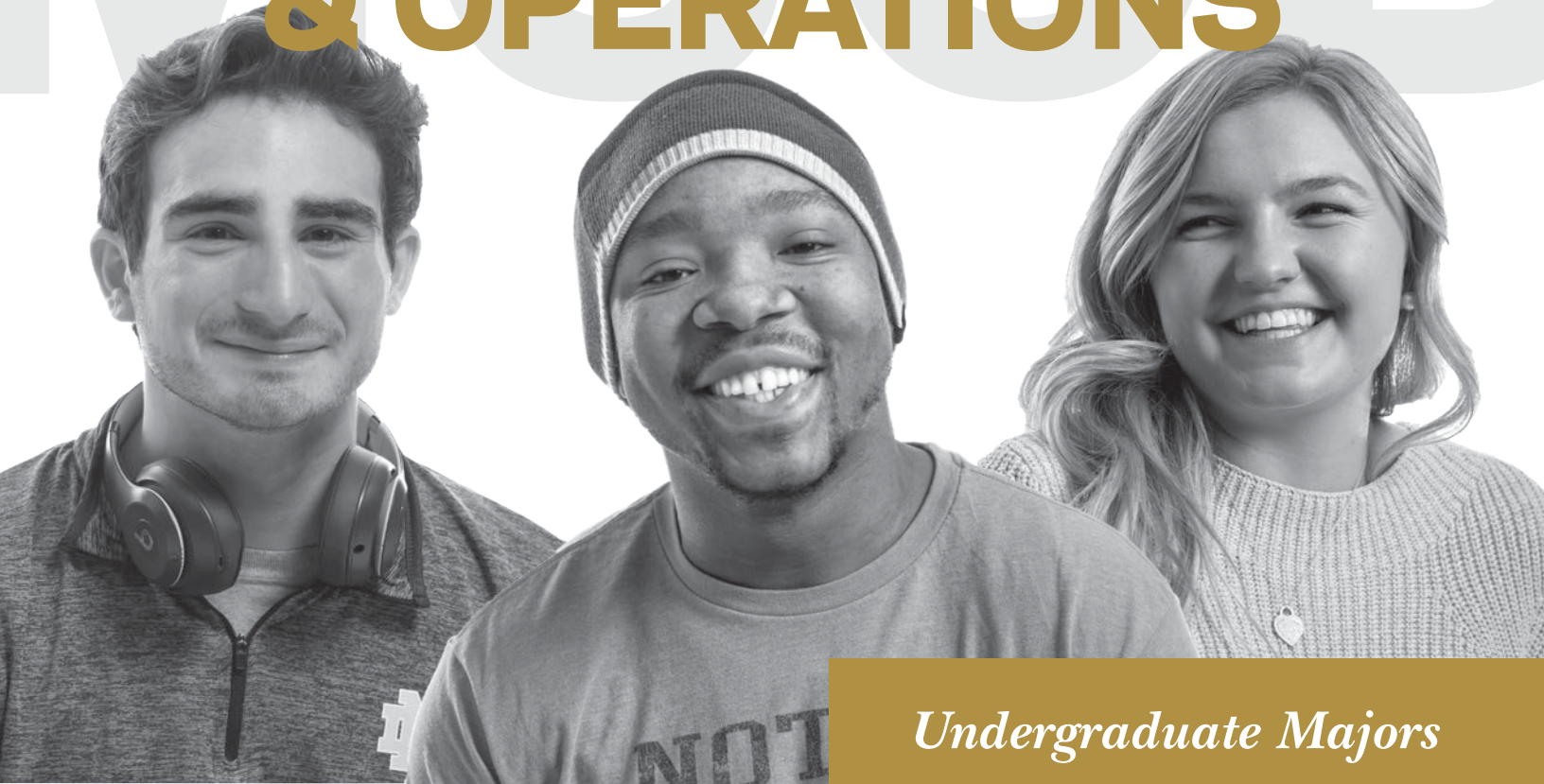# IT, ANALYTICS, & OPERATIONS

As an IT, Analytics, & Operations student, you'll be immersed in a curriculum that will prepare you to address the global challenges of a data-saturated — and technology-dependent — world from a uniquely Notre Dame perspective that centers on human flourishing.

Through engaging coursework, experiential learning opportunities and outside-the-classroom activities, ITAO prepares students for lifetime careers in tech and analytics by equipping them with the skills to generate value from next-generation digital technologies.

Undergraduate Majors

BUSINESS TECHNOLOGY (BTEC)

Business Technology students concentrate on the development and use of digital technologies to solve business problems. Students develop an understanding of the managerial issues encountered in the operation of technologies in organizations. Graduates often go into careers in consulting, technology startups, technology implementation, process improvement, business transformation and cybersecurity.

BUSINESS ANALYTICS (BAN)

The Business Analytics major is oriented toward statistical methods and data analysis, focusing on topics such as predictive analytics and data visualization with a strong emphasis on statistics and mathematical methods. Students learn how to discover patterns, make predictions, tell stories and derive meaning from complex data sets. Career interests tend to include consulting, data science, business analysis, sports analytics and machine learning.

GROW THE GOOD IN BUSINESS.™

ND

Mendoza's business technology major "understands that the computers are there to serve the people, and the people are there to serve the world."
USA Today

Undergraduate Enrollment
(Fall 2019 Juniors & Seniors)

56
BUSINESS TECHNOLOGY (BTEC)

191
BUSINESS ANALYTICS* (BAN)

SELECT RECRUITERS
Accenture
Alibaba
Bain & Company
Booz Allen Hamilton
Deloitte
Deutsche Bank
EY
KPMG
McKinsey & Company
Microsoft
Protiviti
PwC

Undergraduate Career Outcomes

90+%
EMPLOYMENT AT GRADUATION

$73,000
AVERAGE STARTING SALARY

RELATED STUDENT ORGANIZATIONS
IT, Analytics, and Operations Club
Sports Analytics Club
Technology Investment Club

ITAO CAREER CONNECT
Held the evening before both the fall and spring main career fairs, this networking event brings in recruiters from top firms that are seeking students interested in careers in technology or analytics.

Graduate Degrees

MSBA:* A 10-month program designed for students with less than two years of work experience.

MBA/MSBA:* A two-year dual-degree program combining the MBA core curriculum with a full MSBA program.

MSBA-Chicago:* A one-year program for working professionals offered in downtown Chicago.

*STEM (science, technology, engineering, math) designated, which allows an extension of 36 months of Optional Practical Training (OPT) employment authorization to those seeking work visas.

Find out more about business technology and analytics majors:
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